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FOR IMMEDIATE RELEASE

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SEL Solution Delivery Center Project Kickoff Celebration to Be Held April 5

Pullman, WA – March 30, 2011 – An official Project Kick-Off Ceremony for Schweitzer Engineering Laboratories' new 89,000 square foot Solution Delivery Center (SDC) in the Pullman Industrial Park will be held April 5 at 3:00 p.m. in the SEL Manufacturing Building at 2440 NE Hopkins Court in Pullman.

The building will be the eleventh SEL building in the park and will house research and development and engineering services activities as well as the Solution Delivery Center. The Solution Delivery Center will serve as the product acceptance center, where customers can see their equipment and systems in action prior to delivery.

“SEL serves an ever-widening range of industries. Although we started with electric power utilities 26 years ago, we are busy reaching out to other industry segments: petrochemical, pulp and paper, water and wastewater, pharmaceuticals, metals and mining, and more. As we do, we learn the specific needs of these segments, and we develop and adapt our offerings accordingly,” said President and CEO Ed Schweitzer. “The Solution Delivery Center will allow us to meet and exceed customer requests and adaptations, and also to invent entirely new products and solutions,” Schweitzer concluded.

Work will begin this week on the Pullman site. Bernardo Wills is the architect, and Vandervert Construction will serve as the contractor. Completion of the building is expected in October of this year.

“The City of Pullman has been wonderful working through the building process with SEL,” said Property Manager Jana Schultheis. “Currently, the city is reviewing our building plans, and we are completing final preparations to begin construction. The SDC will be a wonderful addition to SEL's Pullman campus and will benefit our customers all around the world.”

SEL broke ground on a new manufacturing building in Lewiston, Idaho, on February 10, 2011. That facility will provide more manufacturing floor space in addition to the 200,000 square feet located in Pullman. Other SEL manufacturing locations include Lake Zurich, Illinois, and San Luis Potosí, Mexico. The company maintains engineering and support offices in 47 additional domestic locations and in 35 international locations.

SEL is a leader in the power protection industry and creates products that minimize blackouts and electrical system damage. SEL digital relays and other equipment serve thousands of utilities and other industries worldwide.

The ceremony will be in the SEL Manufacturing Building at 2440 NE Hopkins Court in Pullman and will include tours of the manufacturing floor. For more information, please contact Tammy Lewis at 509-336-7030 or Andrea New at 509-334-5118.

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