



## SCHWEITZER ENGINEERING LABORATORIES, INC.

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### FOR IMMEDIATE RELEASE

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### **North American Electric Utilities Rank SEL #1 Relay Manufacturer**

PULLMAN, WA — August 21, 2009 — North American electric utilities ranked Schweitzer Engineering Laboratories, Inc. (SEL) as the number one relay manufacturer in the latest survey conducted by the Newton-Evans Research Company, Inc. “The Worldwide Study of the Protective Relay Marketplace in Electric Utilities: 2009–2011 – Volume 1: North American Market” surveyed utility protection and control engineers and engineering managers from 99 utilities. Utilities chose SEL as the number one manufacturer in all eight categories: technology, price, flexibility to add new features, technical service and support, security against hackers, ease of use/relay setup, maintenance cost, and web information.

“The results of this year’s Newton-Evans study reflect the commitment SEL makes to our customers and industry,” said SEL President Edmund O. Schweitzer. “Respondents’ selection of SEL as the number one provider of technical service and support is particularly important to me. Our company became 100 percent employee-owned earlier this year, and all of us at SEL take the results both as evidence of our committed service to the electric power industry and as incentive to continue providing world-class products and services to our customers.”

Customers ranked SEL number one in combined customer experience by a large margin over its nearest competitor, a trend continued from previous Newton-Evans reports.

“SEL’s focus on innovation, quality, and customer service shines through in this study. Customer reports about the long life expectancy and low maintenance of SEL products demonstrate the effectiveness of our quality in depth, including design, qualification testing, world-class manufacturing, and service,” said SEL Senior Vice President of Quality Ron Schwartz.

Newton-Evans is recognized as a world leader in the technical marketing research of the electric power delivery industry’s use of computers, communications, control systems, and technical equipment and products. Newton-Evans provides marketing studies, consulting services, and opportunity assessments to companies in the power delivery equipment manufacturing and automation-related services community. Copies of their reports are available for purchase at [www.newton-evans.com](http://www.newton-evans.com).

Celebrating 25 years of innovation in 2009, SEL serves the electric power industry worldwide through the design, manufacture, supply, and support of products and services for power system protection, monitoring, control, automation, and metering. SEL offers unmatched local technical support, a worldwide, ten-year product warranty, and a commitment to making electric power safer, more reliable, and more economical.

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