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SEL Celebrates Ten Years of Serving Customers in the Middle East

PULLMAN, WA—April 18, 2014—Schweitzer Engineering Laboratories, Inc. (SEL) today announced that the company's Middle East regional office is celebrating its tenth anniversary. The SEL Manama, Bahrain, office opened its doors in April 2004 to provide technical support and customer service in the region.

Since then, SEL engineers have been actively involved in designing power management solutions at Saudi Aramco's Manifa oil field, the largest single offshore crude oil project in the company's history, with exports of up to 900,000 barrels per day expected by the end of 2014.

In 2007 SEL's Engineering Services division installed a second generation POWERMAX® Power Management and Control System at the Saudi Aramco Shaybah gas and oil separation plant in Saudi Arabia. The project, which included SEL relays, relay settings services, and state-of-the-art SEL load-shedding processors and automatic generation control systems, was the first all-SEL solution at Saudi Aramco. SEL also commissioned a POWERMAX system at the Ma'aden phosphate plant in Saudi Arabia.

"Ten years ago SEL brought a new level of quality and customer focus to our customers in the Middle East region, which has led to our continuous growth," said Jassim Al Hamad, SEL Middle East regional director. "I am leading one of the best energy automation teams in this region and am glad to be a part of this success story."

In the last decade SEL has added offices in Al Khobar, Saudi Arabia; Dubai, UAE; and Riyadh, Saudi Arabia. The Riyadh office was established in 2012 to serve SEL's electric utility customers, including National Grid, S.A., for whom SEL is one of the approved providers for substation automation solutions.

Today SEL employees support customers across the Middle East by providing a variety of services, including SEL University training courses, application and sales support, and engineering services. SEL plans to open an office in Jeddah, Saudi Arabia, in 2014 as the company continues to achieve its goal of being near customers in order to provide the best service possible.

SEL is an employee-owned company that serves the electric power industry worldwide through the design, manufacture, supply, and support of products and services for power system protection, monitoring, control, automation, and metering. For more than 30 years, SEL has offered unmatched local technical support, a worldwide, ten-year product warranty, and a commitment to making electric power safer, more reliable, and more economical.

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