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SEL Cybersecurity Posters Make a Splash in Florida Education Circles

PULLMAN, WA —March 5, 2014— Schweitzer Engineering Laboratories, Inc. (SEL) donated 2,000 Sensible Cybersecurity Best Practices Posters to the School District of Palm Beach County to distribute at its 16th annual Palm Beach Technology Conference, where this year's theme was "Surfing the Digital Wave."

"We are kicking off a two-year cybersecurity awareness program this year," said IT representative Julie Johnson of the School District of Palm Beach County. "We have been working hard to lock down all our systems, and now we have to train our people."

Johnson said they found the posters online while searching the Internet for cybersecurity awareness. They started off printing out small quantities of the posters for their use, but realized they wanted to use them in a much bigger way and contacted SEL.



The district will display the SEL posters in 185 schools to help remind students and staff about the importance of cybersecurity. Serving more than 181,000 students, Palm Beach County is the fifth largest district in Florida.

SEL began designing and printing the Sensible Cybersecurity Best Practices Posters in 2010 to help employers communicate helpful messages about the importance of security-in-depth and sensible security practices. The posters, which are free to download and print, were initially created for SEL's customers to use in their security awareness programs. They have now gained popularity among many groups, including federal agencies, security contractors and most recently, educational institutions.

The posters highlight important reminders on topics such as USB security, password management, defense-in-depth, phishing, need-to-know, and other human-factor components of cybersecurity.

"As technology advances, we rely on it for more and more critical functions," said Laura Schweitzer, SEL physical security manager. "Multiple layers of security are crucial for ensuring those functions perform as desired and that sensitive information is not compromised."

Since 2010, more than 30,000 posters have been downloaded from the SEL website. The company is preparing to release a wave of new poster designs. To view and download SEL's Sensible Cybersecurity Best Practices Posters, visit www.selinc.com/cybersecurity/posters.

SEL is an employee-owned company that serves the power industry worldwide through the design, manufacture, supply, and support of products and services for power system protection, monitoring, control, automation, and metering. SEL offers unmatched local technical support, a worldwide, ten-year product warranty, and a commitment to making electric power safer, more reliable, and more economical.

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